

## POWER BELT COOKIES POLICY

This Cookies Policy explains how Power Nodes s.r.o., ID no. 17655455, with its registered seat at Pocernicka 699/62, Malesice, 108 00 Prague 10 ("**we**") uses cookies and similar technologies on our website <https://power-belt.cz/> ("**Website**").

For broader information about how we process personal data (including your rights), please see our Privacy Policy: [power-belt.cz/downloads/privacy-policy.pdf](https://power-belt.cz/downloads/privacy-policy.pdf).

### 1. CONTACT DETAILS

E-mail: [hello@power-belt.cz](mailto:hello@power-belt.cz)

### 2. WHAT ARE COOKIES AND SIMILAR TECHNOLOGIES

Cookies are small text files that are stored on your device when you visit a website. We may also use similar technologies such as local storage, pixels or SDKs (collectively, "**cookies**") to remember your settings, operate the Website, measure its performance and (where enabled) support advertising.

### 3. WHAT COOKIES WE USE AND WHY

We use the following categories of cookies:

- **Strictly necessary cookies** - these are required for the Website to function and for security (e.g. to protect the Website and to store your cookie preferences). These cookies cannot be switched off in our systems.
- **Performance and analytics cookies** - these help us understand how the Website is used (e.g. visits, traffic sources) and improve it. We place these cookies only if you provide your consent.
- **Marketing cookies** - these help us (and our partners) measure advertising performance, attribute conversions and (where applicable) show relevant advertising. We place these cookies only if you provide your consent.

### 4. COOKIES USED ON OUR WEBSITE

The exact list of cookies may change over time. The most up-to-date list (including expiry) is always available in the cookie banner / cookie settings on the Website.

### 5. YOUR CHOICES AND HOW TO WITHDRAW CONSENT

- **Cookie banner:** When you first visit the Website, you can accept all cookies, reject non-essential cookies, or customize your choices. You can change your choices at any time via the "*Cookie settings*" link on the Website.
- **Browser settings:** You can also delete cookies or block them via your browser settings. Please note that blocking strictly necessary cookies may cause the Website not to function properly.

## **6. LEGAL BASIS**

We use strictly necessary cookies based on our legitimate interest in operating and securing the Website and in providing a service you request. We use performance/analytics cookies and marketing cookies only on the basis of your consent. You can withdraw your consent at any time via cookie settings. Withdrawal of consent does not affect the lawfulness of processing based on consent before its withdrawal.

## **7. RECIPIENTS AND INTERNATIONAL TRANSFERS**

Some cookies are provided by third parties (e.g. Google, Canva, Loom). These providers may process data as separate controllers and may transfer data outside the European Economic Area. Where applicable, we use appropriate safeguards (e.g. adequacy decisions or Standard Contractual Clauses). For more information, see our Privacy Policy: [power-belt.cz/downloads/privacy-policy.pdf](https://power-belt.cz/downloads/privacy-policy.pdf).

## **8. UPDATES TO THIS COOKIES POLICY**

We may update this Cookies Policy from time to time, in particular if we change the cookies we use or if required by law. The current version will always be available on the Website.